

FOR IMMEDIATE RELEASE – Feb 15, 2018

Carolina Signs on as Presenting Sponsor of Healthcare Design Expo & Conference 2018

SAN JUAN CAPISTRANO, CA – Commercial furniture manufacturer Carolina has signed on as the Presenting Sponsor of the Healthcare Design Expo & Conference (HCD), Nov 11-13, 2018, in Phoenix, Ariz. (produced by Emerald Expositions).

“Carolina and its parent company, OFS Brands, have been proud supporters of the Healthcare Design Expo & Conference since its early inception,” said Stan Gray, vice president, branding, OFS Brands, in High Point, N.C. “We felt strongly that stepping forward this year as the Presenting Sponsor was an important step in strengthening our support for this leading industry event.”

As Presenting Sponsor, Carolina will provide considerable financial support for industry events during the show while benefiting from an ideal platform for promoting its rebranding efforts. “We are very excited to have Carolina and OFS Brands on board as the 2018 HCD Presenting Sponsor,” said Group Show Director Kevin Gaffney. “Their level of expertise has clearly been demonstrated and attendees at this year’s show will be able to see this firsthand.”

“With this significant investment, it’s obvious that Carolina sees the value in this show,” added Mark Lind, group sales manager, healthcare, Emerald Expositions. “Carolina is interested in the growth of this industry, and they believe it is continuing to grow.”

Carolina’s Stan Gray added: “2018 will be an exciting year for Carolina, as we have all-new product innovations on tap that will continue our legacy of bringing meaningful products to the healthcare interiors industry. Our Presenting Sponsorship of the Healthcare Design Expo & Conference is the perfect opportunity to bring attention to our brand and newest product innovations. For Carolina, the Healthcare Design Expo & Conference has always been the premier show to connect with top thought leaders in the healthcare interiors industry.”

About Healthcare Design Expo & Conference (HCD)

Produced with the support of partners like the Center for Health Design, the Healthcare Design Expo & Conference (HCD) is the industry’s best-attended and most respected event focusing on design for healthcare. Devoted to increasing knowledge of how design directly impacts the safety, operations, clinical outcomes, and financial success of healthcare facilities, HCD brings together industry leaders for continuing education and networking opportunities. HCD is owned by Emerald Expositions, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by *TSNN*, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve.

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