HCD
HEALTHCARE DESIGN
EXPO+CONFERENCE

NOVEMBER 11 - 14, 2017
Gaylord Palms Resort & Convention Center, Orlando, FL

Digital Promotional Opportunities for Exhibitors

Enhance your visibility to attendees and grow your business by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees 3-4 times more than with a standard online profile. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

Package Features	Basic Free	Bronze $199	Silver $499	Gold $799
Online Exposure				
Premium Position at the Top of the Exhibitor List & Search Results				✔
Video Uploads Tell your story with video			1	2
Enhanced Profile Icon Shown on floor plan & exhibitor list		✔	✔	✔
Company or Product Logo Increase your brand recognition	✔	✔	✔	✔
Digital Product Showcase Detailed descriptions, color images	1	3	5	10
Show Specials Spotlight discounts & giveaways	1	2	5	10
Press Releases What's happening at your company	1	2	5	10
Product Categories Choose those that attendees search for	8	10	10	12
Exhibitor Profile Characters Add searchable company information	500	900	1200	1500
Company Name, Booth Number, Company Address, & Website URL	✔	✔	✔	✔

Enhanced exhibitors will be indicated with a special icon on the exhibitor list and floor plan.

Exclusive Exhibitor List Sponsor

- Clickable Logo at the top of the Exhibitor List
- Banner Ad on the Online Floorplan
- Includes a Gold Listing

$1,999

Exclusive Floor Plan Sponsor

- Clickable Logo with Booth Number
- Includes a Gold Listing

$2,499

Additional Digital Promotions

Floor Plan Booth Logo - $349 Each

Make your booth stand out from others by opting to show your company or product logo in your exhibit booth on the interactive event map.*

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*Your booth must be a 20x20 or larger.

Floor Plan Banner Ads - $249 Each

All attendees will check out the online event map. Catch their attention

in this hot spot with a track-able banner advertisement.

Videos - $299 Each

Let potential buyers and influencers see your story through promotional videos. Upload videos directly from your console. The videos are automatically encoded to play on multiple platforms including mobile.

Learn more or ask questions: ✉ ExhibitSupport@a2zinc.net ☎ 443.393.2441

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