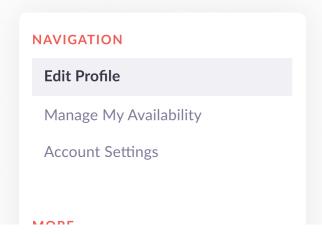
Maximize your time at HCD Conference + Expo 2024



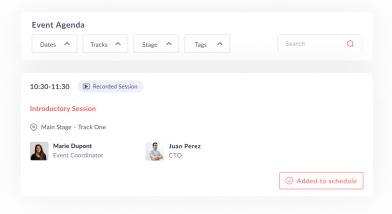
Update your profile

Make the best first impression with a profile picture and powerful headline.



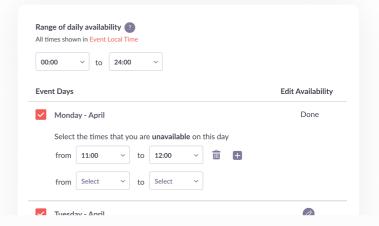
Build your event experience

Explore the agenda to further customize your event experience.



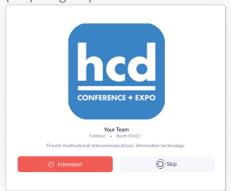
Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



Familiarize yourself with My Team

Collaborate with your colleagues to book meetings, review inbound leads, and perfect your company's digital profile.

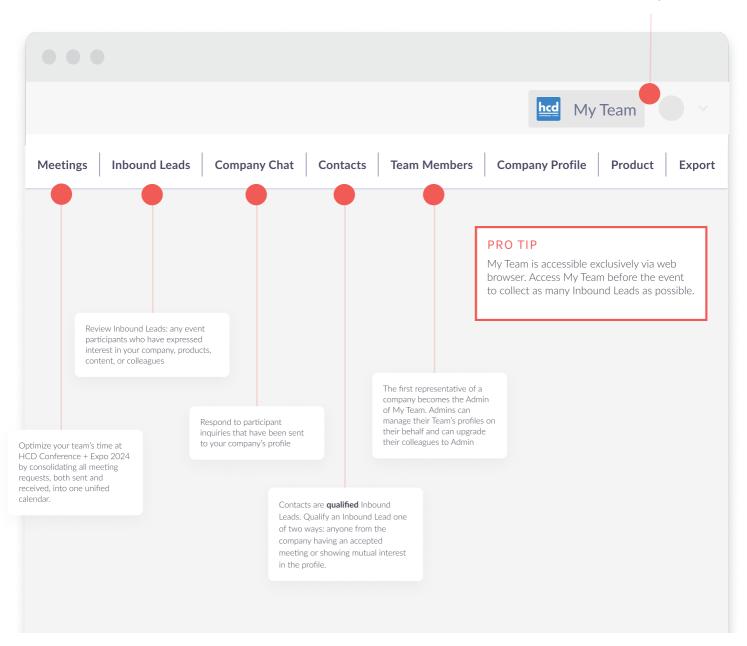




Manage your company's time at HCD Conference + Expo 2024

My Team

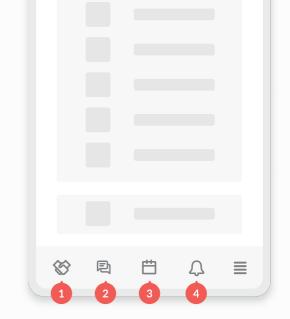
Centralize your team's engagement with event participants to maximize insights and return on your time at HCD Conference + Expo 2024.







The HCD Conference + Expo 2024 Mobile App



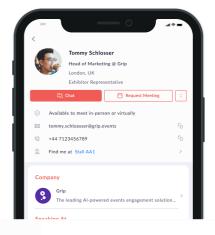
Discover HCD Conference + Expo 2024

Your central hub for HCD Conference + Expo 2024. Access essential information and personalized content.



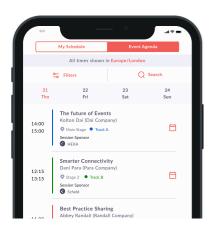
Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



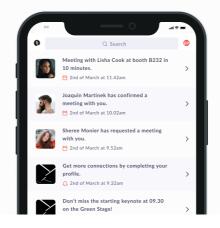
Follow your schedule

Keep track of your day.



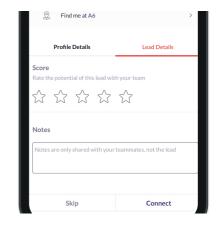
Get notified

Enable notifications to get event updates.



5 Lead scoring and notes

All-in-one view of your leads





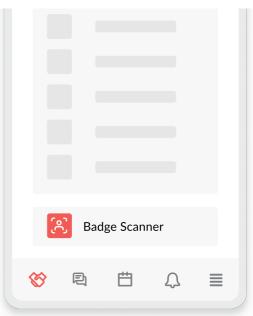
Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for HCD Conference + Expo 2024. Scan the QR code or <u>click here</u> for more in-depth resources.

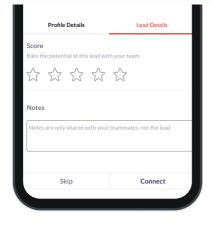


Badge Scanning at HCD Conference + Expo 2024

Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.





2 Rate

Score leads on-the-spot to capture initial impressions, aiding in future follow-ups. All scores and notes from badge scans are included in your Contact export via My Team.

Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

PRO TIP

Badge scans will be available on your My Team export by default!





What to do after HCD Conference + Expo 2024

Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

