

SCHEDULE YOUR LIVE SOCIAL MEDIA INTERVIEW AT HCD!

Reach HCD Attendees and Non-Attendees from your booth with a Live Social Media Interview at HCD. Build your authority and tell your story straight from the show floor to our social media audience totaling over 25,000 followers

Did you know? According to a study reported on Forbes.com, Live video is more appealing to brand audiences: 80% would rather watch live video than read a blog, and 82% prefer live video to social posts.

Not only will your live social media video be posted to thousands of HCD social media followers, you'll also be able to share this video and embed it on your website after the tradeshow is over.

There are only a limited number of interview time spots available. Be sure to submit your interview application today!



Your Live On Location Social Media Video Service Includes:

- Pre-event online interview questions to ensure we highlight your company's strengths.
- A set time for the interview with tips on how to prepare and what to expect.
- A live 3-4 minute interview in your booth conducted by an official representative of HCD.
- Exposure on the official social media accounts of HCD reaching thousands of followers on Facebook, X, Instagram, AND LinkedIn.
- A linked featured post about your company with contact information.
- An instruction guide with clear instructions on how to get more views and reach more followers with your video.
- One re-share of your video on HCD's social media channels after the event has passed.
- Hosting of the video on the HCD YouTube account.

Interview Spots Are Limited! Apply For Your Interview Today!

Live On Location Interview Investment: \$2,500