

Aisle Cling Sponsorship

Boost Your Brand Exposure and Booth Traffic!

Seize this can't-miss opportunity to enhance your brand visibility and drive traffic to your booth. Aisle Cling Sponsorships are available for every aisle in the expo hall, featuring a 2-foot-by-3-foot floor cling position. These clings will align with the HCD aisle signs, offering your company a dedicated space for custom creative content, such as your logo, product, and/or booth number. Sponsors can select their preferred aisle(s) on a first-come, first-served basis.



KEY BENEFITS:

Prime Positioning: Located on each aisle of the expohall, with a 2-foot-by-3-foot floor cling position.

Custom Visibility: Each cling will align with the HCD aisle signs and provide your company a space for your custom creative, showcasing your logo, product, and/or booth number.

Exclusive Choice: Sponsors may choose which aisle(s) they wish to sponsor on a first-come, first-served basis.

(see floorplan on next page)



Aisle Cling Example

CONTACT US TO GET STARTED TODAY!



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Placement Options Below-Available on a First-Come, First-Served Basis



Aisle Cling Example

PRICE:

\$1,800 per aisle cling

Don't miss out on this unique opportunity to enhance your presence at the HCD Conference + Expo! Secure your aisle(s) today and make a lasting impression on all attendees.



PICK YOUR PREFERRED AISLE(S):



Key:
Aisle 🙀 Floor cling location