

HCD SOCIAL BOOTH SIZZLE REEL

SECURE YOUR SPOT FOR A SOCIAL BOOTH SIZZLE REEL AT HCD!

Want to sponsor a professional, high-impact video presence on HCD's social media channels but don't want to be interviewed on camera? Our **Booth Sizzle Reel** social video sponsorship is the perfect solution. This dynamic video captures the energy and highlights of your booth experience—from product displays to team interactions—all set to trending audio and edited with your animated logo and official HCD branding.



With visibility across **LinkedIn, Instagram, Threads, Facebook, X, and YouTube**, your brand will be posted on our social media networks with over 63,000+ followers. Plus, your reel will be added to the official HCD social media story, reaching attendees onsite and industry followers tracking the event remotely.



Your Booth Sizzle Reel Video Service Includes:

- A professionally filmed and edited 15–30 second video reel featuring:
 - Branded animated logo intro with HCD graphics
 - Booth/product footage and team interaction clips
 - Trending audio for increased engagement
- Video shared across all official HCD social media accounts.
- Shared to the official HCD Instagram and Facebook stories during the event.
- Link to your website and social media handles in caption copy.
- “Collaboration” approval on Instagram to increase reach and cross-promote.
- Post-event re-share on HCD social channels.



Perfect for brands that want video visibility without the pressure of a live interview! Spots are limited.

HCD Booth Sizzle Reel Video Investment: **\$1250.00**