



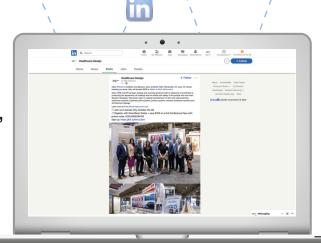


## Featured Social Media Posts at HCD

Expand your reach during HCD with extra promotion of your booth through our social media posts which post to our audience of over 63,000+ followers.

We will send our official show photographer to your booth to capture multiple photos of your booth, team, product, and customer interactions. During the event, the official HCD social media account will share these images alongside a descriptive post about your company.

Post availability is limited. Sign up today.



## **Your Social Media Post Service Includes:**

- Up to 3 professionally photographed images of your booth, team, and product.\*
- One post on each official HCD social media network including Facebook, X, LinkedIn, Threads, and Instagram.
- Each post will include company/product description with booth number and contact information.
- Links to your company website and respective social media accounts.
- Post integration with the official HCD attendee app.



\*HCD reserves the right to make final selection on all photographs and copy.













Social Media Posts Investment: \$575.00